

FOR IMMEDIATE RELEASE

9 October 2019 Manila, Philippines – Over 40 top executives attended the **“Rethinking your Business in a Digital World”** conference which was presented by The People at Work on October 2 at the New World Hotel Makati. Business leaders from diverse industries in the Philippines spent the day learning about case studies, insights and practical advice from international digital transformation experts from IDEO, Dentsu Aegis, Prudential and IDC.

Said Jennylle Tupaz, President Ayala Malls: "The speakers were clear experts in their field, and spoke from a place of depth and experience. The content was enlightening and very timely as we .. seriously pursue digitalization in Ayala Malls to...future-proof the business". **Atty Rosemarie Sicangco, MD, Sicangco Law** felt the conference was "exceptional, highly informative and (offered) substantive content!" The **President of a bank** who was there said he found the conference insightful and his team will be re-evaluating their (transformation) plans in light of lessons from this seminar.

Polls taken at the conference revealed that

- 2 in 5 attendees have just started in the last 6 months on the journey of Digital Transformation in their organisations.
- 38% of them cite not having the right Talent being a major challenge.
- 4 in 5 believe that the CEO is the right person to champion the digital changes

“Rethinking your Business in the Digital Age” was proudly supported by **BusinessWorld and PhilStar, ABS-CBN News Channel and AMCHAM.** It is part of The Intelligent Series by The People at Work which features distinguished international speakers and thought leaders who offer incisive, intelligent insights on forward thinking topics and critical management issues.

The People At Work (TPAW) is an international talent management group operating from offices in Singapore, Shanghai, Kuala Lumpur and Manila with a long and successful track record in Asia. Founded in 2000, the Group provides services in retained executive search, leadership development and assessment and executive coaching for senior executives. TPAW is active in diverse industries including Industrial, Consumer, Financial Services, Real Estate, Infrastructure and Private Equity. More information can be found at: www.thepeopleatwork.com.

For more information please contact:

The People at Work -Philippines

Cesar Ginete, CEO

Contact: +63 2 894 0934

E-mail: cesar@thepeopleatwork.com.ph

Website: www.thepeopleatwork.com



Group Picture



At the Panel Q&A (L to R): Donald Lim/Dentsu Aegis; Charles Hayes/ IDEO Asia-Pacific; Arvind Mathur/ Prudential; Sudev Bangah/ IDC



Attendees very engaged with the discussion!