

PRESS RELEASE

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The much awaited 'Intelligent Leader Series: Leading Change In A Fractured World' kicks off in Manila

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MANILA, PHILIPPINES. The People At Work recently launched "Leading Change in a Fractured World" in Manila. Held at New World Hotel, Makati, the seminar was conducted by Harvard professor Dr. Dean Williams, a sought after leadership expert and successful author of two best-selling books, "Real Leadership: Helping People and Organizations Face Their Toughest Challenges," and "Leadership for a Fractured World: How to Cross Boundaries, Build Bridges, and Lead Change."

Delegates comprised of presidents, CEOs and senior business leaders from various organizations such as Science Park of the Philippines Corporation, Manila Exposition Complex, St Luke's, PhilamLife, Unilab, Manila Water, Technologies, and PruLife.

Dean presented the kinds of leadership needed to navigate today's crazy world. Setting aside traditional leadership concepts, he challenged leaders to apply creative problem solving and adaptive change by building networks of people and crossing boundaries. The delegates were asked to think differently about managing "self" as an instrument of power, and keeping the "self" from fracturing.

Said Cesar Ginete, CEO of The People at Work in Philippines: "We're privileged to have Dean headline this seminar as he has vast and rich knowledge in leadership gained across so many cultures and environments, both private and public. The seminar was an excellent occasion for the business leaders to hear about ideas which challenge current concepts of leadership and how they can better respond to today's challenges".

Today, Dean directs The Global Change Agent executive education Program at Harvard University, and runs his own leadership development firm. He conducted extensive research with Aetna Life and Casualty in the U.S., the Matsushita School in Japan, and the Government of Brunei in South East Asia. While living in Borneo, Dean studied adaptation and change with indigenous tribes.



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The Intelligent Leader Series are carefully organised high-level events across Asia Pacific. It features distinguished speakers and thought leaders who share and discuss critical top management issues and offer incisive, intelligent insights on forward thinking topics.



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The People At Work is a leading Asia talent company operating from offices in Singapore, Shanghai, Kuala Lumpur and Manila with a long and successful track record in Asia-wide searches. Founded in 2000, the group provides retained executive search and leadership advisory services across Asia in diverse industries including Industrial, Consumer, Real Estate/Infrastructure and Private Equity.