

FOR IMMEDIATE RELEASE

THE PEOPLE AT WORK HOSTS TOP BUSINESS LEADERS AT “BUSINESS UNUSUAL”



L-R:
Elis Tanlapco, Head of HR - Ayala Land
Ferdie Inacay, CEO – MRail
Anna Tatlonghari, President - Ayala Land International Sales Inc
Cesar Ginete, Partner & Country Manager - The People At Work PH
Jimmy Ysmael, President – Ortigas & Co. Ltd

Courtesy of The People At Work Philippines



Event: Business *Unusual*, From Winners to Champions

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Speaker: Jim Lafferty, CEO – British American Tobacco Philippines

26 May 2017, Manila: "Business Unusual", a series of exclusive talks organized by The People at Work was met with resounding success at its launch yesterday. Over 20 top business leaders from multinational and Philippine companies like Unilever, Ayala Land, Dentsu Aegis, USG Boral, DSM Nutritional, Ortigas & Company, MRail and Eagle Cement and many others were invited to this talk titled "*From Winners To Champions*" which was delivered by renowned international speaker Jim Lafferty who shared how companies can transform their teams. Jim is a Olympic sports coach and a seasoned business leader who used to run companies like P&G and Coca-Cola.

Jimmy Ysmael, President of Ortigas & Co. Ltd found "the session (was) insightful and productive." Mark Sergio, newly-appointed Country Manager of USG Boral too said "... I've learned something from this talk which can help me in building my organization."

Cesar Ginete, Country Manager of The People at Work remarked, "The audience found Jim's sharing most inspiring as he introduced new insights into how organisations can change their mindsets. The

People at Work is very pleased with the enthusiastic feedback from our guests and there will be more such events in future as we strive to stay ahead of the management trends in this market. Stay tuned!”

The People At Work is a leading Asia talent company operating from offices in Singapore, Shanghai, Kuala Lumpur and Manila with a long and successful track record in Asia-wide searches. Founded in 2000, the group provides retained executive search and leadership advisory services across Asia in diverse industries including Industrial, Consumer, Real Estate/Infrastructure and Private Equity.



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