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### Human Capital News Update

#### **THE PEOPLE AT WORK PHILIPPINES NAMES COO**

3/6/2015

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[The People At Work](#) Philippines has promoted Cesar Ginete to chief operating officer. Mr. Ginete previously served as vice president, a position he has held since 2014. He was in the same role for more than five years with StratSearchAsia prior to it becoming part of The People At Work in 2014. In his new leadership role, Mr. Ginete will spearhead all the company's operating activities and oversee all aspects of client management and operations of the company. "I'm very pleased to have an individual of Cesar's competence to lead the company's operational activities, while I can focus on the strategic progression of TPAW Philippines," said Roland Enric Dela Cruz, president and country manager. The People at Work, founded in 2000, is an executive search firm serving global companies and large local conglomerates in sectors that include healthcare, logistics, industry & manufacturing, consumer/lifestyle and wealth management.